

At the beginning of 2011, Congress passed legislation modifying the existing **Residential Energy Tax Credit** originating from the *American Recovery and Reinvestment Tax Act of 2009*. **ASC Building Products** would like to use our knowledge of the **metal roofing industry** to communicate the revisions of this **money-saving** opportunity to our valued customers. With this available credit, the cost of installing a qualifying **energy efficient metal roof** is now within reach of millions of homeowners.

Details

of Homeowner Tax Credits

- All pre-painted steel (bare steel is not eligible for the credit) offered in ASC Building Products standard Cool DuraTech® colors are Energy Star-rated, and qualify homeowners for a **10% tax credit**, up to \$500 of the material cost. (Available for existing homes only. Installation and labor costs not eligible for the tax credit.)
- Qualifying energy-efficient (Energy Star-rated and painted) steel roofing must be **placed in service** (installed), beginning January 1, 2011 through December 31, 2011. Any energy-efficient steel roofing installed prior to January 1, 2009 is not eligible for the Federal Tax Credit. The total \$500 tax credit is available over the January 1, 2011 - December 31, 2011 time period, meaning homeowners can apply for a total of \$500 over the two year period. (In other words, taxpayers who have claimed \$500 or more of the tax credit in 2009 and 2010, can no longer participate in the program.)
- The Federal Tax incentive is a **Credit**, not a deduction, meaning **homeowners receive up to \$500 straight into their wallet**, not indirectly as many deductions offer.

Benefits

of Purchasing an Energy Efficient ASC Building Products Steel Roof

- All of ASC Building Products profiles offered in our **Cool DuraTech® xl** paint system are **Energy Star certified** and backed by a **limited lifetime warranty**.
- An ASC Building Products steel roof is **less expensive** to own over the life of the roof, lasting 2 to 3 times longer than asphalt shingles.
- **Cool DuraTech® xl** colors reflect heat from the sun, keeping homes cooler and reducing energy costs.



How to

Become Eligible for the Residential Energy Tax Credit

1. **VISIT ascbp.com/resellers** to find a distributor of an ASCBP energy-efficient roof system who can help you through the purchase process.
2. **ONCE INSTALLED, fill out the 2010 version of the IRS tax form 5695 - *Residential Energy Credits*** to apply for the available credit.
3. **DOWNLOAD** and **print a copy** of the paint ***Manufacturer's Certification*** on **www.ascbp.com/green** as your record of accordance with the tax credit requirements.
4. **FOR MORE INFORMATION** regarding details of the federal tax incentives for energy efficient products and technologies please visit **www.ascbp.com/green** or **www.energystar.gov** - ***IRS Guidance and Interpretation***.

ASC Building Products has taken great effort to accurately describe the energy efficient tax incentives available to homeowners under the *American Recovery and Reinvestment Tax Act of 2009*. As details of the legislation emerge, and information is updated, ASC Building Products will do our best to update our valued customers. Please visit www.ascbp.com for updated information and changes to the tax credit, as well as the broader *American Recovery and Reinvestment Tax Act of 2009*. **DISCLAIMER:** ASC Building Products is not a financial advisor, nor do we offer tax advice. Please contact a qualified tax professional and refer to the IRS website for tax details specific to your situation.



For downloadable forms, manufacture's certification, and our line of Energy Star qualified products, contact your local ASC Building Products representative, or visit us online at www.ascbp.com