



► METAL CONSTRUCTION
ASSOCIATION MEETS IN
ALASKA1



► METAL CONSTRUCTION
ASSOCIATION CONTINUED 2

○ SUMMER | ○ AUG 2008 | ○ ISSUE 8

BASF
The Chemical Company



► CUSTOMER SPOTLIGHT:
CENTRAL TEXAS METAL
ROOFING SUPPLY2

CoolNews

THE PREMIER RESOURCE ON WHAT'S HOT IN COATINGS

The Metal Construction Association (MCA) celebrates its 25th year of promoting metal in construction in Anchorage, Alaska...

MCA's Semi-Annual Meeting...

In 1983, a group of visionaries assembled the **Metal Construction Association** with the goal to expand the market for their innovative metal products. To break the barriers and position their products in diverse market segments, this cohesive group of manufacturers representing metal building systems, roof and wall components, coil coaters; suppliers of steel, coatings, fasteners, and insulation; and providers of fabrication and roll forming equipment knew the time was right to form an alliance to promote metal construction.

Their goals were: to promote the use of metal in construction; maintain a high level of awareness among

designers, builders, and building owners; and become the primary source of information about metal products and technology.

MCA continues to reach these goals with activities for architects, buildings owners and contractors. It monitors and responds to codes and standards that affect the use of metal in construction and produces technical bulletins and white papers as part of its technical support program.

The Metal Construction Association kicked off its 25th Anniversary Celebration with its semi-annual meeting in Anchorage, Alaska. Although attendance was down the



spirit and networking at the meeting was still quite evident and stimulating. **Metal Roofing Alliance (MRA)** provided updates of investment grade metal programs. This market initiative is aimed at consumer awareness for residential applications in an effort to show steady growth in the use of metal for new and re-roof projects. In fact, the market share has grown to around 10%, more than triple the share since the NRCA and other statistical organizations began recognizing metal as a viable option for this market back in the mid 90's. The Metal Initiative (TMI) is also doing some great things to promote and educate customers on the benefits of metal roofing. (continue on page 2...)



INDUSTRY WATCH

National Coil Coatings Association will have their **Fall Technical Meeting and Trade Show** from **September 22-24 in New Orleans, Louisiana**. According to the NCCA website, this meeting will cover topics like "steel substrates, discussing issues such as galvalume vs. galvanized, benefits, characteristics, performance, applications, technologies, and best practices. Other fall topics include LEED, cradle-to-cradle certification, eco-efficiency analysis, and update from MRA, and more." For more information on the NCCA, please visit <http://www.coilcoating.org/>

Other upcoming events include **METALCON** in Baltimore, MD October 1st – 3rd.



MCA's Semi-Annual Meeting (Continued)...

The Metal Construction Association gathers to celebrate 25 years of progress.

Mr. Thomas Lee Smith, a recognized local architect, discussed the necessary unique metal building design integrations incorporated into structures built in Alaska to withstand the **heavy snow, high winds, and falling ice and freeze/thaw cycles.** Another key part of the meeting was a panel presentation on the local culture, **with a population of only 675,000 people in the entire state, 375,000 of which are in the Anchorage metro area.** This population is compiled of quite a variety of people including some from any number of the **260 different American Indian tribes.** Alaska has a population

density factor of **1 person for every square mile, compared to New Jersey which has approximately 1,240 people for every square mile.**

Also discussed was the very **high cost of living** and products sold and delivered to the various parts of the state, many of which **can only be reached about 3-4 months of the year,** so timing and meeting delivery dates is extremely important. **Metal buildings serve a very large part of the commercial market and a growing amount for residential construction** due to its **excellent insulating properties,**

strength against high winds and ability to withstand temperature extremes and fluctuations.

The MCA dinner and reception was highlighted by the appearance of **Martin Buser, the four-time winner and record holder of the Iditarod.** He gave a short presentation of how he trains and what it is like to participate in this grueling race. **He brought along four of his puppy sled dogs** and let people hold and play with them.



CUSTOMER SPOTLIGHT:

CENTRAL TEXAS METAL ROOFING SUPPLY



Central Texas Metal Roofing Supply Co., Inc. is a leading manufacturer of exposed fastener and standing seam metal roof and wall systems. Since 1985, CTMRS has provided the highest quality products and the best service to architects, contractors, and home owners alike. CTMRS's metal roofs are energy efficient, sustainable, durable, and recyclable. CTMRS offers many materials and finishes to match your desired appearance and budget.

For more information on CTMRS, please call (800) 428-7412 or visit www.ctmrs.com

Industry Link

- ❖ Aluminum Extruders Council
- ❖ American Iron and Steel Institute
- ❖ BASF Better Home Better Planet Initiative
- ❖ Cool Metal Roofing Coalition
- ❖ Cool Roof Rating Council
- ❖ Design & Build With Metal.com
- ❖ EPA ENERGY STAR Roof Products Program
- ❖ Lawrence Berkley National Lab
- ❖ Metal Building Manufacturers Association
- ❖ Metal Construction Association
- ❖ Metal Roofing Alliance
- ❖ National Coil Coating Association
- ❖ North American Zinc Aluminum Coaters Assoc.
- ❖ Oak Ridge National Lab
- ❖ The Metal Initiative
- ❖ Steel Recycling Institute

- <http://www.aec.org>
- <http://www.steel.org/>
- <http://www.betterhomebetterplanet.com/>
- <http://www.coolmetalroofing.org/>
- <http://www.coolroofs.org/>
- <http://www.designandbuildwithmetal.com/>
- <http://www.energystar.gov/>
- <http://eetd.lbl.gov/HeatIsland/>
- <http://www.mbma.com/>
- <http://www.metalconstruction.org/>
- <http://www.metalroofing.com/>
- <http://www.coilcoating.org/>
- <http://www.steelroofing.com/>
- <http://www.ornl.gov/roofs+walls/index.html>
- <http://www.themetalinitiative.com/>
- <http://www.recycle-steel.org>

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