Cool Metal Roofing

Metal roofing is the choice for a cool roof.
For more information about its energy efficiency, visit www.coolmetalroofing.org

Cool Facts About Cool Metal Roofing

Metal Roofing is Cool

Cool metal roofing is a family of sustainable, energy efficient roofing products comprised of unpainted metal, prepainted metal and granular-coated metal. It is available in a wide variety of finishes, colors, textures, and profiles, for steep-slope and low-slope applications. **Cool** metal roofing products are part of an interdependent system of exterior roofing surfaces, substrates, underlayments, configurations, ventilation, and insulation.

Cool Metal Roofing is Highly Reflective

Metal roofing meets the EPA Energy Star Roof Products Program performance criteria.
Metal roofing is also eligible for other cool roof incentive programs.

Cool Metal Roofing is Available with High Emissivity

Emissivity as high as 90% can be achieved for painted and granular-coated metal roofing.

Cool Metal Roofing is Very Durable

Metal roofs are credibly proven to last over 30 years with minimal maintenance.
Metal roofs are documented to resist wind, hail, fire, and earthquakes.
Painted metal roofs retain 95% of their initial reflectance and emittance over time.

Cool Metal Roofing has Recycled Content and is Recyclable

Metal roofs typically have a minimum recycled content of 25%.
Metal roofs are 100% recyclable at the end of a long, useful life.

Cool Metal Roofing has Low Life-Cycle Cost

Due to its credible long life and documented durability, metal roofing makes an attractive investment.

Cool Metal Roofing is Aesthetically Pleasing

Metal roofing is available in a wide range of finishes, colors and profiles, giving architects extensive design flexibility.